

# Tull donation helping ease baby formula shortage in Pittsburgh

<https://www.bizjournals.com/pittsburgh/news/2022/05/26/tull-family-donation-baby-formula-shortage.html>



Baby2Baby

began distributing 12,000 cans of baby formula throughout the region on May 25.

By Jordyn Hronec – Digital Producer, Pittsburgh Business Times  
May 26, 2022

Thanks to a donation made by local billionaire businessman and philanthropist Thomas Tull and his wife, Alba Tull, national nonprofit Baby2Baby will be working to alleviate the effects of the baby formula shortage in Pittsburgh.

The organization declined to disclose the amount of the donation it received from the Tull Family Foundation, but said that because of the funding, it will be able to provide and distribute 12,000 cans of formula throughout the region, which will equate to hundreds of thousands of bottles of formula. Baby2Baby said that distribution to hospitals, diaper banks, childcare centers and family resource centers in the Pittsburgh region began on May 25 and will continue throughout the week.

“Like many other essential items, the baby formula shortage in this country has become a major crisis since the onset of Covid. It is unimaginable what parents, especially those living below the poverty line, are having to deal with,” Cathy Battle, executive director of the Western Pennsylvania Diaper Bank, said in a release. “We

are seeing this heart wrenching crisis unfold every day and are incredibly grateful for Baby2Baby's work and support. This distribution will help provide relief to many babies and families in need in the greater Pittsburgh areas."

Baby2Baby is headquartered in Los Angeles, California. The organization says that since the pandemic began, it has distributed over 300,000 cans of formula. Currently, the organization is working directly with its wholesale partners to have formula made for a fraction of its retail costs, and it is distributing donations from formula companies that haven't been impacted by recent recalls. So far, Baby2Baby has sent formula to Pennsylvania, California, Virginia, Florida, Michigan, Alabama and South Dakota.



Distribution of 12,000 cans of baby formula will continue in Pittsburgh throughout the week.  
NEAL ROSENBLAT

"The formula shortage is still an absolute emergency for the families we serve," Baby2Baby co-CEOs Norah Weinstein and Kelly Sawyer Patricof said in a release. "Our mission at Baby2Baby is to provide families with diapers, formula and other essentials that every child deserves, and that mission has become even more critical during this crisis. It has been horrible for every parent, but even more devastating for families living in poverty who don't have the luxury of switching to a more expensive brand or access to multiple stores to find anything in stock. We are so grateful to Thomas and Alba Tull, and the Tull Family Foundation, for their extremely generous gift which is enabling us to provide hundreds of thousands of bottles of lifesaving formula to families in need across Pittsburgh."